



NORTH LITTLE ROCK CHAMBER OF COMMERCE FAMILY FUN FEST

@ DICKEY-STEPHENS PARK

Saturday, October 10, 2009, 9am-3pm / Dickey-Stephens Park, North Little Rock

Help the NLR Chamber of Commerce help your community.

The profits from Family Fun Fest support projects such as Arkansas Scholars, Vital Links, Partners in Education, Leadership Renaissance and scholarships for local students.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – Investment: \$15,000

Benefits to the presenting sponsor include the following:

- Logo as “Presenting Sponsor” for Family Fun Fest
- Two booth spaces in prime location at Family Fun Fest
- Opportunity to present live infomercial at Family Fun Fest (1 ½ hours of (6) 15 minute segments)
- Logo as “Presenting Sponsor” in all print, broadcast, outdoor, direct mail and electronic advertising
- Logo as “Presenting Sponsor” in Little Rock Family magazine promoting Family Fun Fest
- Logo as “Presenting Sponsor” in full-page advertisement promoting Family Fun Fest in NorthShore newsletter
- Full-page advertisement or feature story in NorthShore newsletter
- Logo as “Presenting Sponsor” with link on Web site
- Logo as “Presenting Sponsor” on invitations to Family Fun Fest
- Logo as “Presenting Sponsor” on tickets to Family Fun Fest
- Logo as “Presenting Sponsor” on Family Fun Fest entrance sign
- Banner placement opportunity at Family Fun Fest entrance
- 50 comp tickets to Family Fun Fest
- 25 comp tickets to Taste of the Town

Platinum – Gate Entrance Sponsor - Investment: \$10,000

Benefits at this level of sponsorship include the following:

- Two booth spaces in prime location at Family Fun Fest
- Logo in all print, broadcast, outdoor, direct mail and electronic advertising
- Logo in Little Rock Family magazine promoting Family Fun Fest
- Logo in full-page advertisement promoting Family Fun Fest in NorthShore newsletter
- Full-page advertisement or feature story in NorthShore newsletter
- Logo with link on Web site
- Logo on invitations to Family Fun Fest
- Logo on Family Fun Fest entrance sign
- Banner placement opportunity at Family Fun Fest entrance
- 40 comp tickets to Family Fun Fest
- 20 comp tickets to Taste of the Town

Gold - Ticket Sponsor – Investment: \$5,000

At Family Fun Fest we will charge \$3 per adult at the door for admission (children 12 and under are free). As ticket sponsor we will advertise that people pickup free admission tickets in advance at the ticket sponsors place of business. This is a wonderful opportunity to drive customers to your place of business.

Benefits at this level of sponsorship include the following:

- Official location(s) to pick up free tickets to Family Fun Fest
- One booth space in prime location at Family Fun Fest
- Logo in print, broadcast, direct mail and electronic advertising
- Logo in Little Rock Family magazine promoting Family Fun Fest
- Name identification in full-page advertisement promoting Family Fun Fest in NorthShore newsletter
- ½ page advertisement or feature story in NorthShore newsletter
- Logo with link on Web site
- Logo on Family Fun Fest entrance sign
- Banner placement opportunity at Family Fun Fest entrance
- 30 comp tickets to Family Fun Fest
- 15 comp tickets to Taste of the Town

Jumbotron Sponsor – Investment: \$3,000

- One booth space at **Family Fun Fest**
- Opportunity to present live infomercial at **Family Fun Fest** (3 hours of (12) 15 minute segments)
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- ¼ page advertisement or feature story in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 25 comp tickets to **Family Fun Fest**
- 10 comp tickets to **Taste of the Town**

Stage Sponsor - Investment: \$2,500

Benefits at this level of sponsorship include the following:

- Opportunity to place your banner around center stage
- One booth space at **Family Fun Fest**
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- 1/8 page advertisement or feature story in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 20 comp tickets to **Family Fun Fest**
- 7 comp tickets to **Taste of the Town**

Silver Sponsor - Investment: \$2,500

Benefits at this level of sponsorship include the following:

- One booth space at **Family Fun Fest**
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- 1/8 page advertisement or feature story in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 20 comp tickets to **Family Fun Fest**
- 7 comp tickets to **Taste of the Town**

Bronze Sponsor - Investment: \$1,500

Benefits at this level of sponsorship include the following:

- Half-price booth space at **Family Fun Fest**
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- 1/16 page advertisement or feature story in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 15 comp tickets to **Family Fun Fest**
- 5 comp tickets to **Taste of the Town**

Kids Zone Sponsor - Investment: \$1,500

Benefits at this level of sponsorship include the following:

- Opportunity to place your banner on Kid Zone Entrance & wall
- Half-price booth space at **Family Fun Fest**
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- 1/16 page advertisement or feature story in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 15 comp tickets to **Family Fun Fest**
- 5 comp tickets to **Taste of the Town**

Exhibitor Hospitality Suite Sponsor - Investment: \$1,000

Benefits at this level of sponsorship include the following:

- Banner placement opportunity in exhibitor hospitality suite-“The Dickey Room” (1st base line, concourse level)
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 10 comp tickets to **Family Fun Fest**
- 2 comp tickets to **Taste of the Town**

Copper Sponsor - Investment: \$1,000

Benefits at this level of sponsorship include the following:

- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 10 comp tickets to **Family Fun Fest**
- 2 comp tickets to **Taste of the Town**

“Tag the Ride” Sponsor - Investment: \$500

Benefits at this level of sponsorship include the following:

- Banner placement in Kid Zone on one ride/activity
- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 5 comp tickets to **Family Fun Fest**
- 1 comp tickets to **Taste of the Town**

Friends of Family Fun Fest – Investment: \$500

Benefits at this level of sponsorship include the following:

- Name identification in print, direct mail and electronic advertising
- Name identification in *Little Rock Family* magazine promoting **Family Fun Fest**
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Logo with link on Web site
- Name identification on **Family Fun Fest** entrance sign
- 5 comp tickets to **Family Fun Fest**
- 1 comp ticket to **Taste of the Town**

Name Recognition - Investment: \$250

- Logo displayed on Jumbotron in :5 second intervals for up to 15 minutes (Additional 15 minute segments can be purchased for \$100 each)
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Name identification on **Family Fun Fest** entrance sign

T-Shirt Sponsor - Investment: \$100

Benefits at this level of sponsorship include the following:

- Logo on volunteer shirts
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Name identification on **Family Fun Fest** entrance sign

Banner Club – Investment: \$100

- Display your banner on outfield wall
- Name identification in full-page advertisement promoting **Family Fun Fest** in *NorthShore* newsletter
- Name identification on **Family Fun Fest** entrance sign



SPONSORSHIP AGREEMENT

Company Name _____

Contact _____ Address _____

Phone _____ Fax _____ Email _____

I am interested in being a _____ sponsor Family Fun Fest.

Please put me down as a sponsor with a \$_____ investment.

_____ Enclosed is our sponsorship check

_____ Invoice me

_____ Charge my credit card (Visa/MC) # _____ Exp. Date _____

Security Code _____ Billing Address _____

Contributions to the North Little Rock Chamber of Commerce are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.