

“A TASTE FOR BUSINESS” BUSINESS AND RESTAURANT EXPO

THURSDAY, SEPTEMBER 28, 2017

PROJECTED ATTENDANCE: 1,200

The North Little Rock Chamber of Commerce’s annual food showcase, A Taste for Business will feature great-tasting offerings from more than 30 of the best local restaurants, caterers and drink distributors. A limited number of non-food vendor booths will also showcase their business products and services.

A TASTE FOR BUSINESS

Presenting Sponsor - \$5,000

(Exclusive) **SOLD**

- Company logo prominently displayed as “Presenting Sponsor” on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Two premium 10’x10’ exhibitor spaces to showcase business products and services
- Twenty complimentary tickets to the event

Gold Sponsor – \$2,500

- Company logo prominently displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- One premium 10’x10’ exhibitor space to showcase business products and services
- Ten complimentary tickets to the event

Photobooth Sponsor – \$1,500

- Company logo recognition on photo booth photos
- Company logo displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Discounted exhibitor space (\$250.00 discount) to showcase business products and services
- Eight complimentary tickets

Silver Sponsor – \$1,000

- Company logo displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Discounted exhibitor space (\$250.00 discount) to showcase business products and services
- Four complimentary tickets

Bronze Sponsor – \$500

- Company name displayed on promotional and event marketing: posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Two complimentary tickets



THV 11 **THV 11.com**

In Banner Video/ Mobile/ High Impact Home Page Ads on the most visited Central Arkansas media site

A TASTE FOR BUSINESS SEPTEMBER 28 5PM – 7:30PM
CHAMBER OF COMMERCE North Little Rock
VERIZON ARENA
FOOD OF THOUGHT

100,000 in banner video impressions; 100,000 Mobile banners impressions
Home Page Takeover day of the event ; 28 TV promos starting 6 weeks before