

# ALPS

JAN - MARCH 2022

PROJECTED ATTENDANCE: 50 STUDENTS PER CLASS

200 STUDENTS, PARENTS AND BUSINESS LEADERS AT GRADUATION CEREMONY

*ALPS is an acronym for Advancement, Leadership, Personal Growth and Service. Established in 1995 as Leadership Renaissance and rebranded this year as ALPS, the North Little Rock Chamber of Commerce uses this program to identify emerging leaders and expose them to the opportunities found here in North Little Rock. The program provides participants with a historical perspective of their community, familiarizes them with current issues, helps them to develop skills for effective leadership, and fosters commitment to community involvement. ALPS is open to high school JUNIORS who live in North Little Rock, without regard to which school they attend. Students will interact with businesses and participate in community-based activities.*

## Presenting Sponsor - \$1000

- Prominent logo recognition as the “Presenting Sponsor” on promotional and event marketing: social media, email blasts, website and e-newsletter
- Company logo recognition on applications
- Company logo prominently displayed on sponsor signs during educational sessions and graduation ceremony
- Recognition during graduation ceremony
- Opportunity to briefly address students at one of educational sessions

## Graduation Sponsor - \$750

- Prominent logo recognition as the “Graduation Sponsor” on promotional and event marketing: social media, email blasts, website and e-newsletter
- Company logo prominently displayed on sponsor signs during graduation ceremony
- Recognition during graduation ceremony

## Scholarship Sponsor - \$500

- Provides a scholarship for one student chosen in a drawing during the Graduation Ceremony
- Company logo recognition on sponsor signs during graduation ceremony
- Recognition at Graduation Ceremony

## Lunch Sponsor - \$250

- Company logo prominently displayed on sponsor signs during educational sessions
- Opportunity to showcase business and distribute company’s promotional materials at the event

## Snack Sponsor - \$150

- Company name displayed on sponsor signs during educational sessions
- Opportunity to showcase business and distribute company’s promotional materials at the event

## Tuition Sponsor - \$50

- Provides a scholarship for one student to participate in Leadership Renaissance and covers the cost of class materials

