

# “A TASTE FOR BUSINESS” BUSINESS AND RESTAURANT EXPO

SEPTEMBER 27, 2018

PROJECTED ATTENDANCE: 1,500

*The North Little Rock Chamber of Commerce’s annual food showcase, A Taste for Business will feature great-tasting offerings from more than 30 of the best local restaurants, caterers and drink distributors. A limited number of non-food vendor booths will also showcase their business products and services.*

## Presenting Sponsor - \$5,000

(Exclusive) **SOLD**

- Company logo prominently displayed as “Presenting Sponsor” on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Two premium 10’x10’ exhibitor spaces to showcase business products and services
- Twenty complimentary tickets to the event

## Gold Sponsor – \$2,500

- Company logo prominently displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- One premium 10’x10’ exhibitor space to showcase business products and services
- Ten complimentary tickets to the event

## Photobooth Sponsor – \$1,500

- Company logo recognition on photo booth photos
- Company logo displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Discounted exhibitor space (\$250.00 discount) to showcase business products and services
- Eight complimentary tickets

# A TASTE FOR BUSINESS



## Silver Sponsor – \$1,000

- Company logo displayed on promotional and event marketing: invitations, tickets, posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Discounted exhibitor space (\$250.00 discount) to showcase business products and services
- Four complimentary tickets

## Bronze Sponsor – \$500

- Company name displayed on promotional and event marketing: posters, advertisements, social media, email blasts, website, e-newsletter and event signage
- Two complimentary tickets



**In Banner Video/ Mobile/ High Impact Home Page Ads on the most visited Central Arkansas media site**



100,000 in banner video impressions; 100,000 Mobile banners impressions  
Home Page Takeover day of the event ; 28 TV promos starting 6 weeks before



## 2018 “A TASTE FOR BUSINESS” SPONSORSHIP AGREEMENT

*Yes, I will support the North Little Rock Chamber of Commerce by sponsoring  
“A Taste for Business” on Thursday, September 27, 2018.*

### **Sponsor Information**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### **Sponsorship**

***Company agrees to the following sponsorship with The North Little Rock Chamber of Commerce.***

Sponsorship Level:

- Platinum – Exclusive Presenting Sponsor (\$5,000) - **SOLD**
- Gold - Partner Sponsor (\$2,500)
- Photobooth - Exclusive Partner Sponsor (\$1,500)
- Silver - Partner Sponsor (\$1,000)
- Bronze - Partner Sponsor (\$500)

### **Method of Payment**

Invoice     Check     Credit Card

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Address & Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

***Contributions to the North Little Rock Chamber of Commerce are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.***